



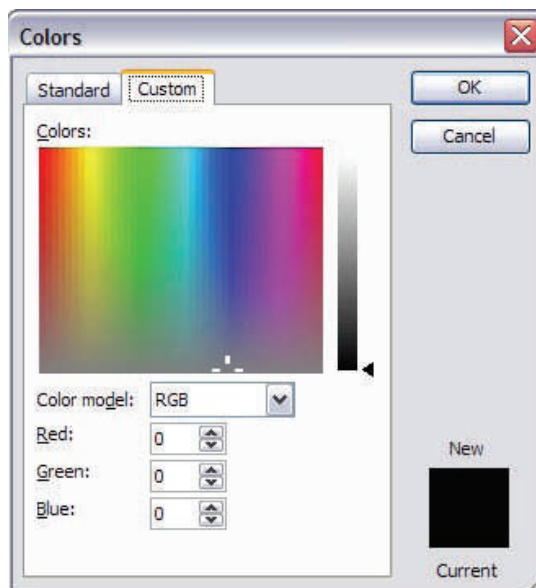
TECHNOLOGY INSIGHTS

Super Software – Technoledge Tested Visual Color Picker

As a rule, we use professional graphic artists to do print-quality graphics. However, we are sometimes asked to do rough layouts for clients to firm up the look and feel of a concept. We may do this preliminary design work in Microsoft Word or Publisher, especially if clients use these programs themselves and want to update the tools later on.

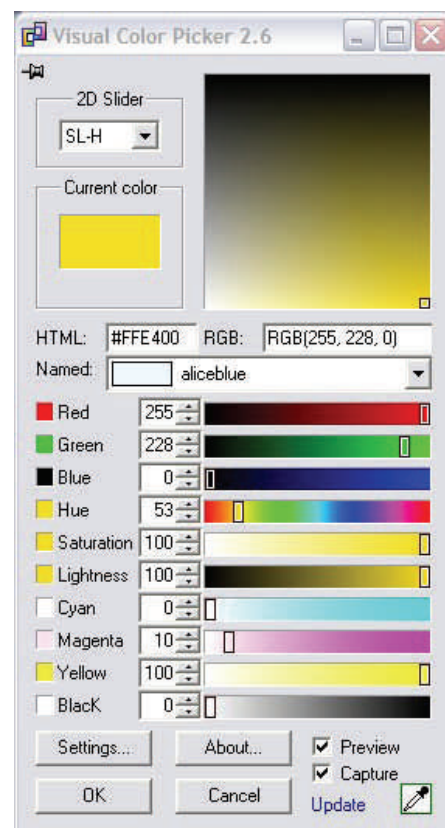
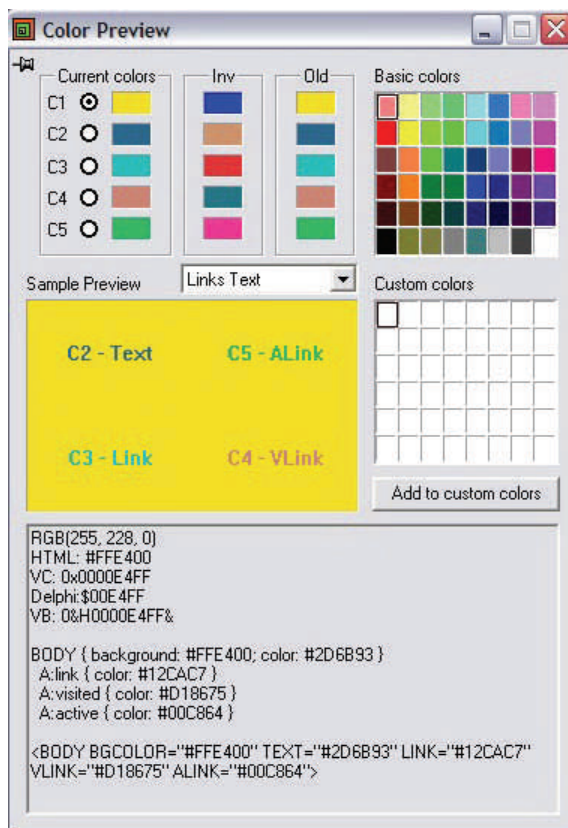
If we are given existing client logos, symbols or graphics, we need to match the colours exactly. If you have ever tried doing this colour matching by eye alone, you will know how impossible it is, as every person's perception and colour monitor are different.

We now use a clever program called **Visual Color Picker**.



The program easily lets us capture and match colours from any position on the PC screen, and the values given are in RGB, CMYK, HSV, HSL or HEX.

Then, all we do is enter the captured RGB values into the custom colour panel of Word or Publisher, and it reproduces the exact colour for us, retaining the correct values for future reference. It couldn't be easier. This is how VCP appears:



These are our own opinions.

We have no commercial arrangements with vendors.

For more reviews, please contact **TECHNOLEDGE**.

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Visual Color Picker has a third panel, a small screen capture preview area. All you do is run the mouse over the item you want to capture the colour of and hit SHIFT to lock it in. Click in the colour area of the right panel above, and the relevant values will pop up in the left panel.

The author provides **Visual Colour Picker** as freeware, and it can be downloaded from a number of sites like this one: <http://www.snapfiles.com/get/vcolorpicker.html>

The current version is 2.6, and the program size is a very modest 500kb.

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